

Clark County Health District  
625 Shadow Lane  
Las Vegas, NV 89106  
(702) 385-1291

## Media Alert

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Contact: Maria Azzarelli  
(702) 383-1217  
Jennifer Sizemore  
(702) 383-1225

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FOR IMMEDIATE RELEASE

### **Anti-tobacco Youth Summit: The Kick Ash Bash**

**WHO** XPOZ, an anti-tobacco organization made up entirely of youth, and sponsored by the Clark County Health District.

**WHAT** XPOZ has planned the first youth led anti-tobacco summit in Nevada. Representatives from the national TRUTH tour will be facilitating the meeting. Events will include an interactive tobacco education and activism campaign, the unveiling of the XPOZ tour van and the taping of radio and television commercials. More than 200 local youth are expected to attend.

**WHEN** Saturday, June 16, 2001  
9:00 a.m. to 4:30 p.m.

**WHERE** UNLV Student Union, 4505 S. Maryland Parkway

Young people interested in attending can sign up at [xpozcoalition.org](http://xpozcoalition.org) or call the Clark County Health District Youth Tobacco Program at (702) 383-1217.

**WHY** Thirty-three percent of Nevada high school students smoke on a regular basis. In an effort to raise awareness the Truth movement, which has received much acclaim for their teen-based approach to exposing the marketing tactics of the tobacco industry, toured Las Vegas last year. The tour resulted in Las Vegas teens creating "XPOZ." XPOZ is composed of culturally diverse and talented young people who are the driving force behind the Las Vegas movement – the first of its kind in Nevada.

**SPECIAL GUEST** Yes Duffy of MTV's Road Rules and Road Rules/Real World Challenge. Duffy works closely with the National TRUTH Campaign and has participated in other states' youth anti-tobacco movements. In addition to his involvement in tobacco issues Duffy once bungee jumped from the top of the Stratosphere tower.

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