



MEDIA ADVISORY
September 20, 2011

Nevada celebrates Fall Prevention Awareness Day with free screenings

WHAT: Every year more than one third of adults age 65 and older have a fall, with approximately one third of fallers sustaining an injury. Research has indicated that people who fall are two to three times more likely to fall again. Each fall increases the likelihood of a more serious injury and possibly death.

Those over the age of 65 make up 11 percent of Nevada's total population. Over the past decade, Nevada's older adult population has grown three times faster than the national rate of growth.

The Nevada Geriatric Education Consortium of health professionals in the community is marking Falls Prevention Awareness Day by offering free screenings to help identify older adults at risk for falls. Those determined to be at risk will be referred to *Stepping On*TM, a free well-researched falls prevention program, or other fall prevention services.

WHEN: **Friday, September 23, 2011**
Noon to 2:30 p.m. (at most locations)
Appointments are recommended.

WHERE: Various locations throughout the community
Please visit www.tun.touro.edu for locations

If interested in sending a camera, please contact Jennifer Sizemore for clearance at 759-1225.